



Students at the 800+ registered institutions of higher learning in Indonesia, Malaysia and Thailand are invited to design innovative solutions that transform food system

The Rising Star Agri-Food Innovation Challenge is the first and largest Agri-Food-Tech-focused student competition in the region, exclusively brought to life by the Indonesia Malaysia Thailand Growth Triangle University Network (IMT-GT UNINET) and Green Growth Asia Foundation (GGAF), and powered by the global Thought For Food (TFF) Foundation.

Students can now register to enter the Rising Star Agri-Food Innovation Challenge, and begin their journey of innovation and collaboration with the resources, mentors and experts TFF's unique digital platform provides.

The Challenge call is open to all undergraduate and graduate students, across all disciplines, at more than 800 registered institutions of higher learning, including Universities, University Colleges, Colleges, Vocational & Technical Colleges in Indonesia, Malaysia and Thailand. From science and engineering, to computer science and design, from agriculture to architecture, and everything in between, students are encouraged to tap into their expertise and next-gen skillsets, unleash their creativity, and apply their digital savviness and purpose-driven mindsets to address the urgent challenges facing the agri-food sector.

Participants in the Rising Star Agri-Food Innovation Challenge have the chance to win the Grand Prize of US\$5,000 and the Runner-Up Prize of US\$2,500, which will be awarded per country. Each country's Grand Prize winner and Runner Up team will also be named as the National Semi-Finalists in the Thought For Food Global Challenge, the world's largest and most diverse innovation competition in food and agriculture, which kicks off in April.

By signing up, students will also gain access to the TFF Digital Labs, a first-of-its-kind, next-gen digital collaboration platform that supports young innovators in developing ideas and turning them into successful ventures. Users can delve into interactive learning experiences, live events and robust content to help them flesh out their ideas, while also tapping into a global network of industry experts and peer collaborators.

“Over the past 8 years, Thought For Food has helped students around the world to create more than 10,000 new business concepts, and has launched 60+ startups that have gone

on to collectively raise more than \$200m in capital. We have also connected young talents to careers across the industry, working with our partners like Danone, DSM, KWS, the Rockefeller Foundation, and the United Nations. We are thrilled to be powering this Challenge, and look forward to working with the people and ideas that come through, and to providing young people across the region with more opportunities to innovate, take action, and gain partners and investments that will enable their success,”